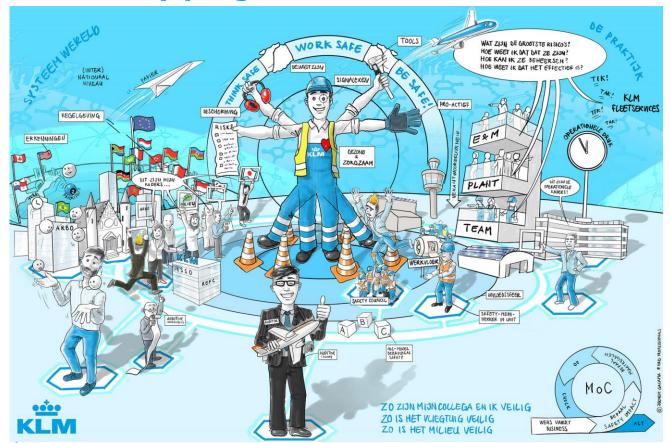


KLM safety program



Who used to smoke?



Who quit smoking due to the warning

on their pack of cigarettes?





How to make sure your partner will remove dishes

• from the dishwasher?



How to make sure your child cleans up its room?

A (Antecedent)



(Consequence)

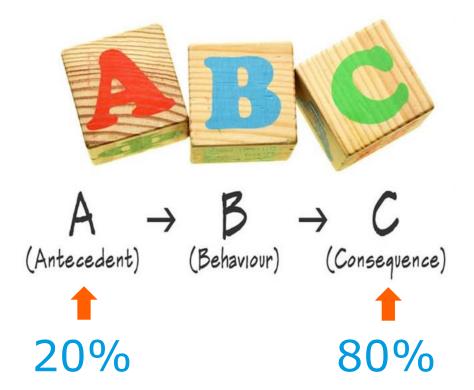
The difference between antecedents and

consequences

- An ABC Chart is a direct observation tool that can be used to collect information about the events that are occurring within an environment:
 - 1. A refers to the event or activity that immediately precedes a problem behavior
 - 2. B refers to observed behavior
 - 3. C refers to the consequence, or the event that immediately follows a response



The ABC-model



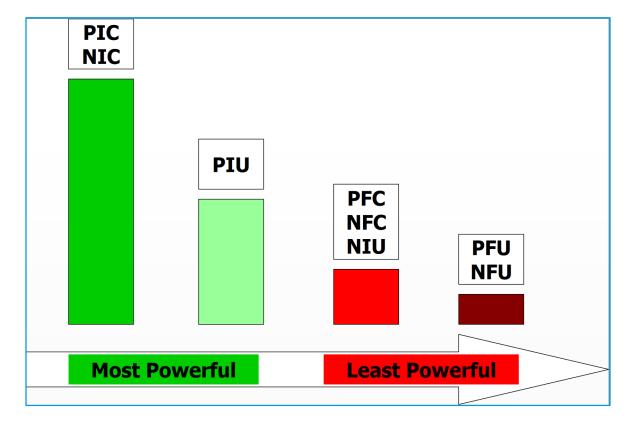
What motivates people?

IMMEDIATE

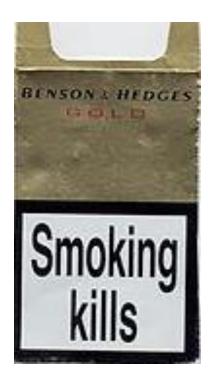
CERTAIN

CONSEQUENCES

• The power of immediate reinforcement



Why don't we quit?



and the second	ANTECEDENTS	CONSEQUENCES	P/N	I/F	C/U
The <i>Problem</i> Pinpointed Performance	Nicotine addiction	Heart Disease	N	F	U
	Boredom	Lung Disease	N	F	U
Smoking cigarettes	Stress	Cost	N	F	C
	Meals	ırty	N	F	U
	Alcohol	Stinks	N	F	U
	0.5	Criticism	N	I	U
	(% Se	Holes In Clothes	N	F	U
	Telephone	Fires	N	F	U
	Driving	Taste	Р	I	С
	Ash tray	Good Smell	P	I	С
	Going to bed	Stimulus	P	Ι	С
	Meetings	Relaxation	P	I	С
	her consequences are from the point of	Fills time	P	I	С

*Remember, consequences are from the point of view of the performer(s).

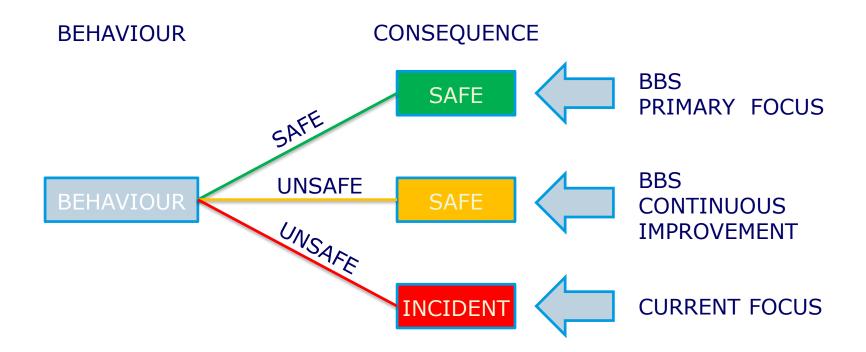
The Safety ABC



- From Antecedent to Consequence
- From negative Consequence to Positive Consequence

From negative Consequence

to Positive Consequence



ANNEX

Voorbeelden

- PIC
 Joy, functionality
- NIC
 Penalty, punishment
- PFC
 Compensation
- NFCCost
- PFU
 Bonus, promotion, increase in salary
- NFU
 Dismissal, humiliation, demotion, illness
- PIU
 Compliment
- NIUCritics

Reference

Website: http://www.adriba.vu.nl/nl/

Video (10 minutes): https://youtu.be/rx5RlUrBbFA

• Literature:

