

REPORT OF THE ONLINE Segment Meetings – November 5th, 2020

Investments in buildings and resources:

Moderator: Bas de Glopper, Innovation Project & Process Manager at KLM E&M.

During this break-out session the participants talked about investments in building and resources with respect to improving sustainability. The important points that came out of the good discussions were:

- Sustainability of buildings and resources centers around the word “smart”. The use of buildings has to be smarter, by working from home more often office buildings become empty, by sharing more flexible workplaces with each other, you can dispose of or share buildings. By placing these buildings in smart locations and choosing locations strategically, you can “obligate” people to travel smarter. Consider, for example, buildings close to good public transport connections (large NS stations) and without / limited parking, which stimulates the use of public transport.
- Buildings are often not yet smartly lit/heated with the use of motion detectors, energy could be saved by lighting / heating locally.
- More use could be made of smart mobility at locations, such as shared bicycles or, where necessary, shared electric cars.
- Finally, we should of course not forget that we need to be smarter with production equipment, cars, disposable materials, removing printers to reduce the use of paper should be started today and the use of plastic cups in coffee machines should also be stopped immediately.

