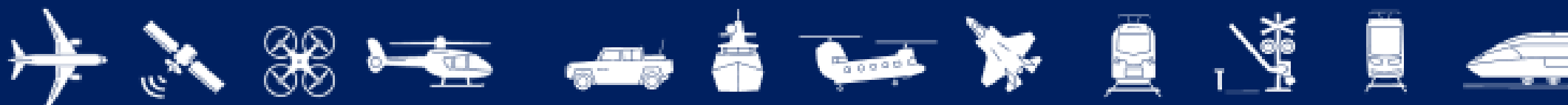


We. **Love.** Transport.



Passionate about
PLANES. TRAINS. SHIPS. AUTOMOBILES.

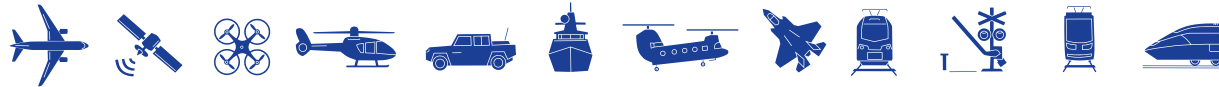
An independent Netherlands-based engineering consulting firm

WE **LOVE** TRANSPORT!

TRANSPORTATION SYSTEMS OF TODAY AND TOMORROW

SUSTAINABILITY | AUTONOMOUS OPERATIONS | DIGITIZATION

INDUSTRIES SERVED



AEROSPACE

RAIL

MARITIME

DEFENCE

FACTS & FIGURES



1996
ESTABLISHED



75+ HIGHLY SKILLED
PROFESSIONALS



WORLDWIDE
CUSTOMER BASE

EASA
DOA.21J.481
MAA-NLD-A-21-018 

CORE SERVICES

ENGINEERING

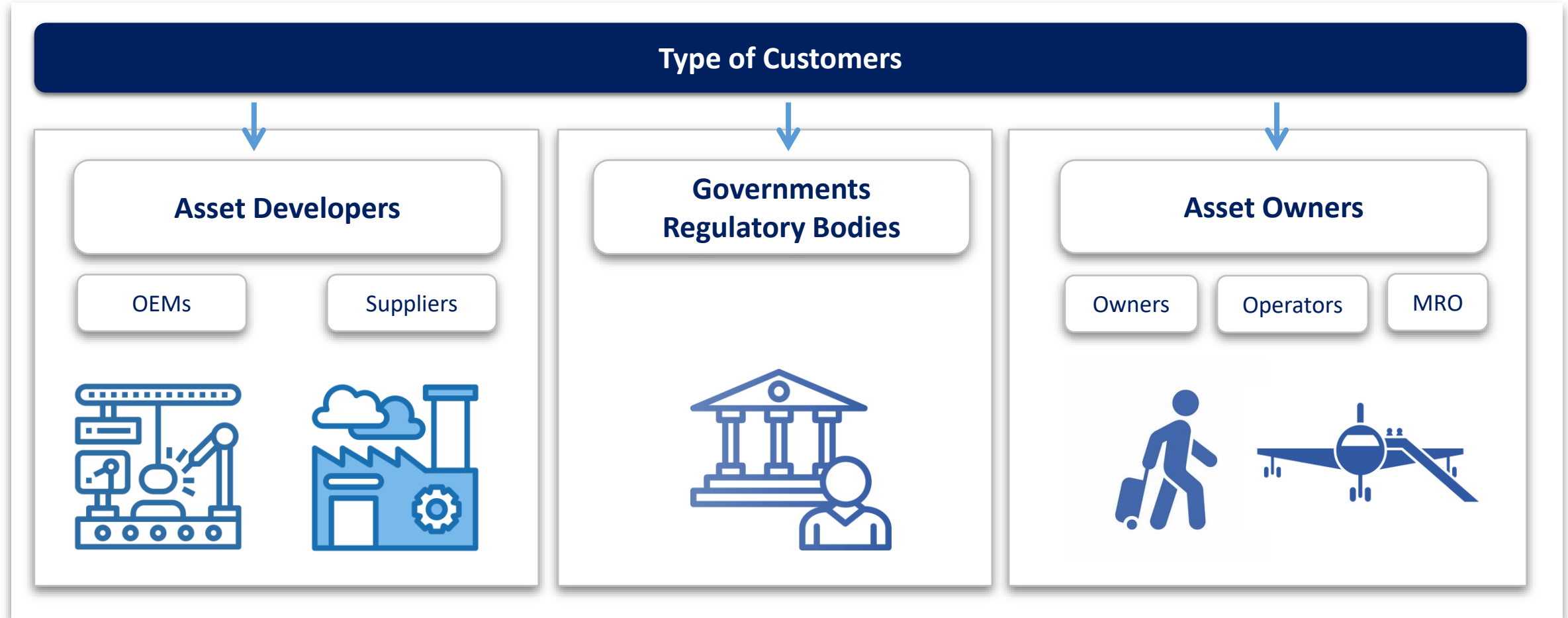
CERTIFICATION &
COMPLIANCE

TECHNICAL PROJECT
MANAGEMENT

CONSULTING



Within our markets we support a large variety of customers ranging from asset developers, governments to asset owners, covering the total system life cycle from design to operation.



ADSE has supported companies worldwide. Here is a selection of our valued customers.





National Collective Business Plan (NCBP)



Ministry of Economic Affairs
and Climate Policy
of the Netherlands

Who are involved?

**Aerospace as valuable
enabler of international
trade and mobility**



However, sector is aware of the need to contribute to **reduction of environmental footprint**

A nighttime photograph of an airport terminal and control tower. The terminal is brightly lit, and several aircraft are visible on the tarmac, including KLM planes. The control tower is illuminated and stands prominently in the background.

But footprint aerospace is **hard-to-abate**, because of design constraints, such as weight & safety

A world map with a blue background and yellow airplane icons scattered across it. The icons are most densely packed in North America, Europe, and Asia, with a significant concentration in Africa. Some icons are larger than others, possibly representing different aircraft types or quantities. The map includes labels for various countries and oceans.

The sector is expected to keep growing, especially in Africa and Asia

Airbus & Boeing predict that between 2023-2042, market will double, from 22000 to over 48,000 aircraft

**Requiring 40.000+ new aircraft (for growth and replacements
(ex UAM/SRAM)**

At this moment, aerospace is not the biggest (%) contributor to greenhouse gas emissions



But if we don't act now, **aerospace** will be the **most emitting sector (80 %)** in **20 years** time

So, in order to make a positive **impact**, and secure the sector's **license to operate**...



Source: FLINCO

...focus on **sustainable & scalable solutions** is key

Understanding the **gamechanger**

Doubling the aerospace market size, while becoming more sustainable



New fuels (SAF, H2, hybrids)
New propulsion systems
Further focus on lightweight
New aircraft configurations
**Further optimisation of
airline/airport operations**

New production/MRO technologies
Circular use of materials
Sustainable processes
Rearranged supply chains
Increased use of digital tools
Industrial automation

A white Airbus A350-900 aircraft is shown in flight, banking to the right. The aircraft is positioned in the upper half of the frame, with its wings extending across the image. The background features a vast, dense green forest under a sky with soft, golden light from a setting or rising sun, creating a hazy atmosphere. The text is overlaid on the image in white and green colors.

We have a **unique industrial and knowledge base** in the existing **supply chains** of Airbus and Boeing

Now a **huge opportunity** arises to become a significant **supplier** for the **sustainable future**

We have to **renew our cooperation** with foreign **aircraft manufacturers and systems OEMs**

Which opportunities arise?

Development of new scalable and exportable solutions

- **New, sustainable aircraft technologies**
- **Fast, scalable and circular industrial processes**
- **Supporting energy/infrastructure at airports**

How: National Collective Business Plan

NCBP Mission: Improving the competitive position and sustainability of the Dutch aerospace sector

Through a Public-Private Market development approach:
collaborative innovation and learning by doing



We need to convert **knowledge** into **more business**

This means a **mindset change** within the NL-ecosystem

Becoming a **co-developing partner** of **sustainable** and **scalable solutions**

Through **collaboration** between industry, government and knowledge institutions to **develop export markets**

How we work now in NL

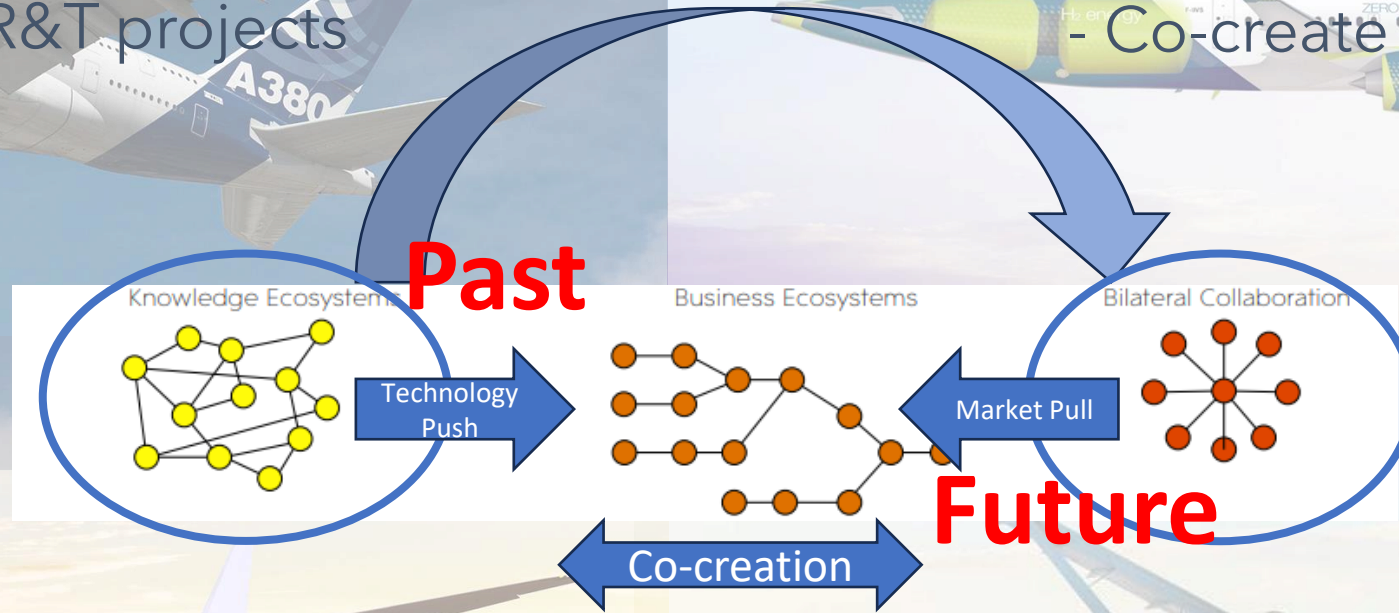
Work in knowledge ecosystems

- Cooperation in R&T projects

What to change/add

Add business ecosystems

- Co-create **collective value propositions**



- Then wait for OEM specs to respond with individual offers (**bilateral collaboration**)

- Jointly with customers
- To grow NL share in future programs

Closing the gap between R&T and contracts



NL Goal #1: Doubling our market share in a growing market, e.g. 5 % in the total life cycle costs of future aircraft programs

NL Goal #2: A more than proportional contribution in reducing environmental impact by the aerospace sector

NL Goal #3: strengthening the NL business ecosystem (aerospace and cross-sectoral)

Long-term strategic goals

A blue and white Airbus A350-900 aircraft is shown from a low-angle perspective, flying through a cloudy sky. The aircraft's distinctive curved wingtips and two engines are visible. The tail section is also visible, featuring the Airbus logo and the model number A350-900.

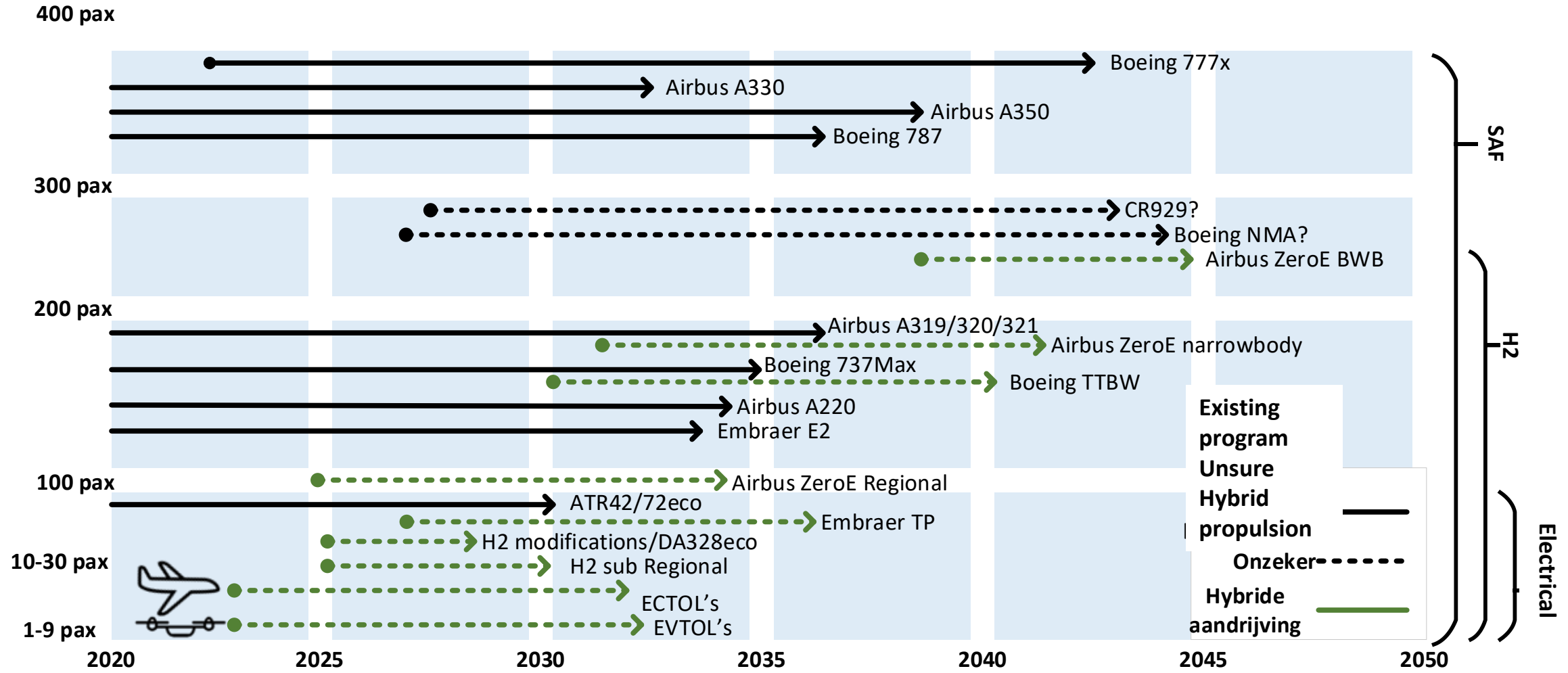
Anticipate future aircraft programs by **Airbus** and **other OEMs**
(Embraer, Boeing)

Develop collective value propositions for
aircraft technologies and industrial work packages

Develop collective value propositions regarding **airports, operation**
and **(energy) infrastructures**

Not that many opportunities to join a new program

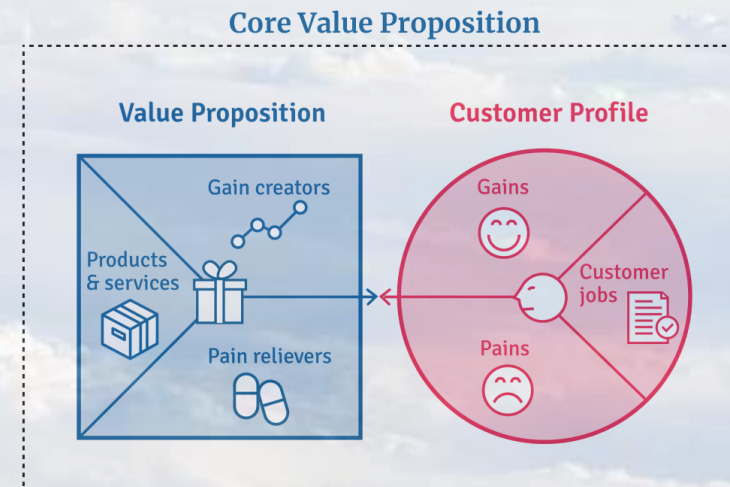
But when in it – business for many years



Building **collective value propositions**

Elements in the value chain

Process to design value proposition



NL market share (workshare)

Contract R&T Development & Testing

Design & Build of Products, incl. Tools & Services

MRO & End of Life Solutions, incl. Logistics Support

Services & Tools for operators

Products & Services for Airports & Infrastructure

Novel NL aircraft concepts like CA/HAPSS, HOT/FNG, Flying V, Maeve, Electron

Lightweight structures, sustainable & automated production processes & tools + repairs & circular materials for airframe & interiors @ GKN, KvE, DTC, Airborne, KLM E&M, etc

Electrical systems & components, incl. MRO, circular use of materials including living lab testing @ GKN, Aeronamic, NLR, etc

Hydrogen systems & components, incl. MRO and circular use of materials including living lab testing @ CA, ZEPP, Cryoworld, NLR, etc

Digitization & automation of design, production, MRO and end of life processes to reduce time to market & reduce cost and support scalability & exportability

Reduced emissions through smart airlines and airport operations enabled by IT tools and services

Reduced emissions on airports plus electrical & hydrogen infrastructure for airports (smart grids)

Smart AMRO/CMRO

First business opportunities

Memorandum of Understanding (MoU) with Airbus



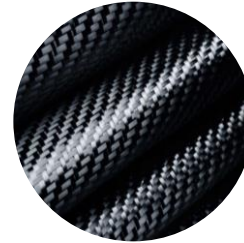
Five areas, identified by the OEM

NAG -Airbus MoU to align R&T and explore business

5 concrete Airbus opportunities - seeking a collective offer

Coherent approach - no
shotgun with partial solutions

Combinations of products
and **services** (meeting
technology & programs,
procurement, manufacturing,
etc. needs)



*Lightweight
structures &
materials*



*Digital hub for digital
twinning & innovative
enabling processes*



*Alternative
propulsion &
power systems*



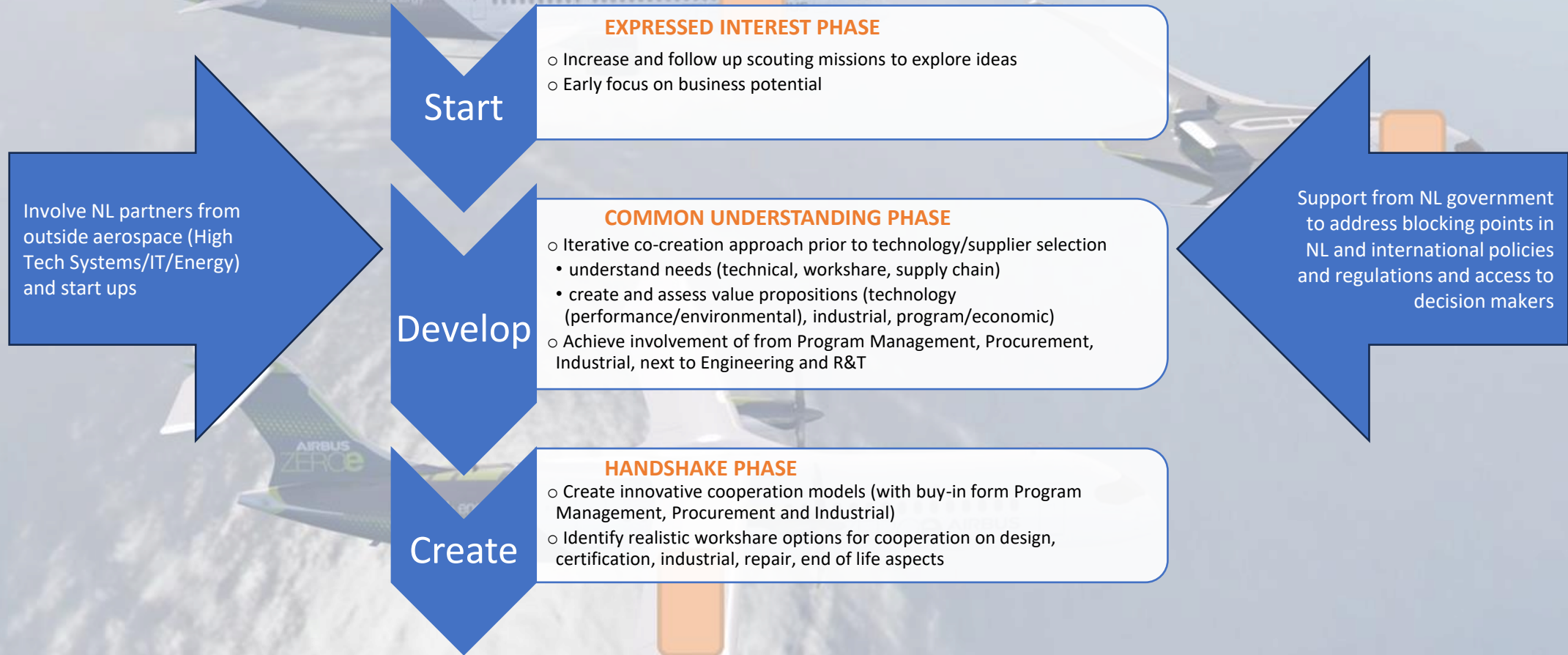
*Smart
Aircraft/airport
operation & MRO*



*Circular
cabin interior*

How: engagement with Airbus and key suppliers; and other OEMs and stakeholders

With Airbus and selected 1st tier suppliers
(airframe, wiring, interior) and crucial 1st and 2nd tier Original
Equipment Suppliers (systems & engines)





That is why a collective approach is necessary
