



Advancing your  
Aerospace and Airport Business

**Webinar SIG 3DP**  
**June 20<sup>th</sup> , 2024**

## Program:

- Welcome by Harry Kleijnen, chairman SIG 3DP
- “The Additive Manufacturing Business Case” by Onno Ponfoort, Senior Management Consultant at Berenschot.
- “Sharing experience and approach in on-boarding AM” by Daniel Hoogstraate, Account Manager Additive Manufacturing Services for the Netherlands at Materialise
- “Strategic Insights into Additive Manufacturing: Gaining an Edge in Innovation” by Tonya Cole, Industry Solution Experience Senior Manager Dassault Systems
- Wrap-up, conclusion & question

## NAG SIG 3D introduction

### Vision:

Advancing the Dutch aerospace industry competitiveness through cutting edge additive technologies, fostering innovations and ensuring sustainable growth

### Highlighting the opportunities of Additive Manufacturing:

Freedom of Design allowing complicated geometries without compromising structural integrity

- Potential of cost reduction by waste reduction, less energy intensive processes and light weight components
- Time to market reduction. AM enables fast design iterations, optimized fine tuning to meet stringent performance and safety requirements
- Supply chain efficiency, on-demand production and reducing the need for extensive warehousing and long lead times

### Pushing Performance and Boundaries.

Traditional manufacturing constraints often hinder innovation. AM technology opens new opportunities to push performance and expanding iterative thinking

### Industrialization of Additive Manufacturing.

AM has matured substantially, from prototyping, tooling to nowadays series production including quality, safety and certification of AM produced parts

### Collaboration.

Emphasizing partnerships between the Dutch AM ecosystem, aerospace industry players, academia and regulatory bodies.



# Additive Manufacturing and the Business Case

Webinar NAG

Onno Ponfoort, Berenschot

**20 JUNI 2024**

WEBINAR NAG – 20 JUNI 2024

# Agenda

Additive Manufacturing and the Business Case

## Introduction Berenschot

AM benefits

Some business cases



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# Onno Ponfoort - Berenschot

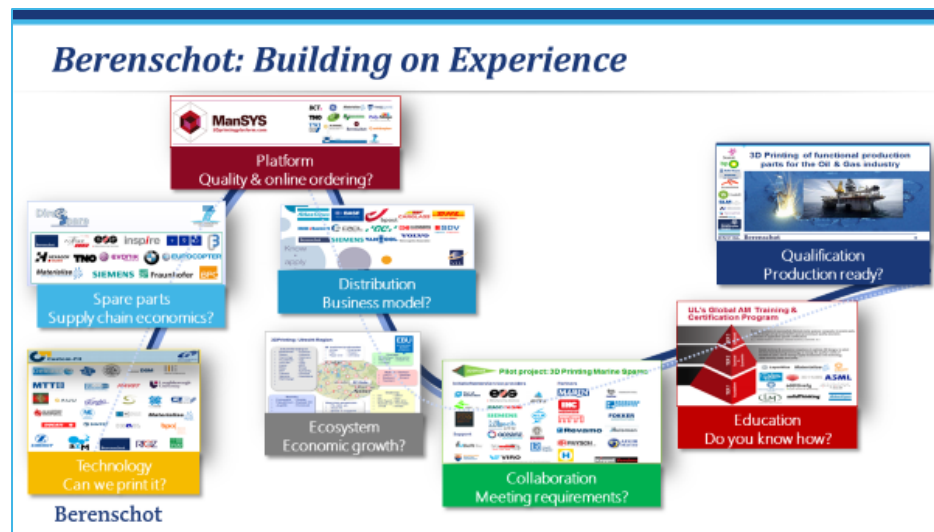
## Berenschot

- General practice
- Founded 1938
- 450 staff
- HQ The Netherlands



## Onno Ponfoort

- Practice Leader 3D Printing
- Active in 3D Printing since 2004
- Economic & organisational aspects



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# 3D Printing/Additive manufacturing?

What it is, what you can use it for

- 3D printing/additive manufacturing: making three dimensional solid objects from a digital file.
- The object is created by laying down or hardening successive layers of material until the object is created..
- 3D printing enables you to produce complex shapes using less material than traditional manufacturing methods. It also allows you to print simple parts directly, without of using a mould.
- 3D printing technology is destined to transform almost every major industry.
- Most companies use 3D printing in the design process/prototyping: fast and relatively cheap.
- In many markets 3D Printing is also already used for end products: Automotive, Aviation, Construction, Consumer Products, Healthcare, Food, Oil & Gas.



Desk top  
€ 2.000



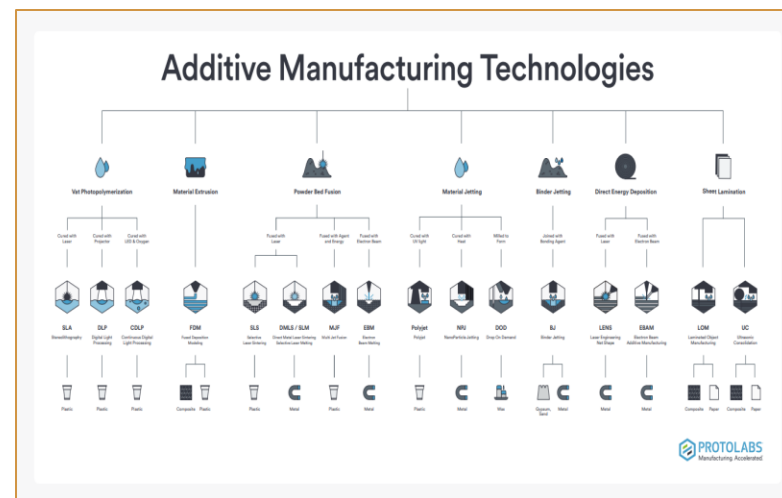
Industrial  
€ 1.000.000+

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# AM/3D Printing Technologies

American Society for Testing and Materials (ASTM) classification

1. **Vat Photopolymerisation**  
Stereolithography (SLA)  
Digital Light Processing (DLP)  
Continuous Liquid Interface Production (CLIP)
2. **Material Jetting**
3. **Binder Jetting**
4. **Material Extrusion**  
Fused Deposition Modeling (FDM)  
Fused Filament Fabrication (FFF)
5. **Powder Bed Fusion**  
Multi Jet Fusion (MJF)  
Selective Laser Sintering (SLS)  
Direct Metal Laser Sintering (DMLS)
6. **Sheet Lamination**
7. **Directed Energy Deposition**  
Wire and Arc Additive manufacturing (WAAM)



Source: <https://www.hubs.com/get/am-technologies/>



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# 3D Printing: Why and When

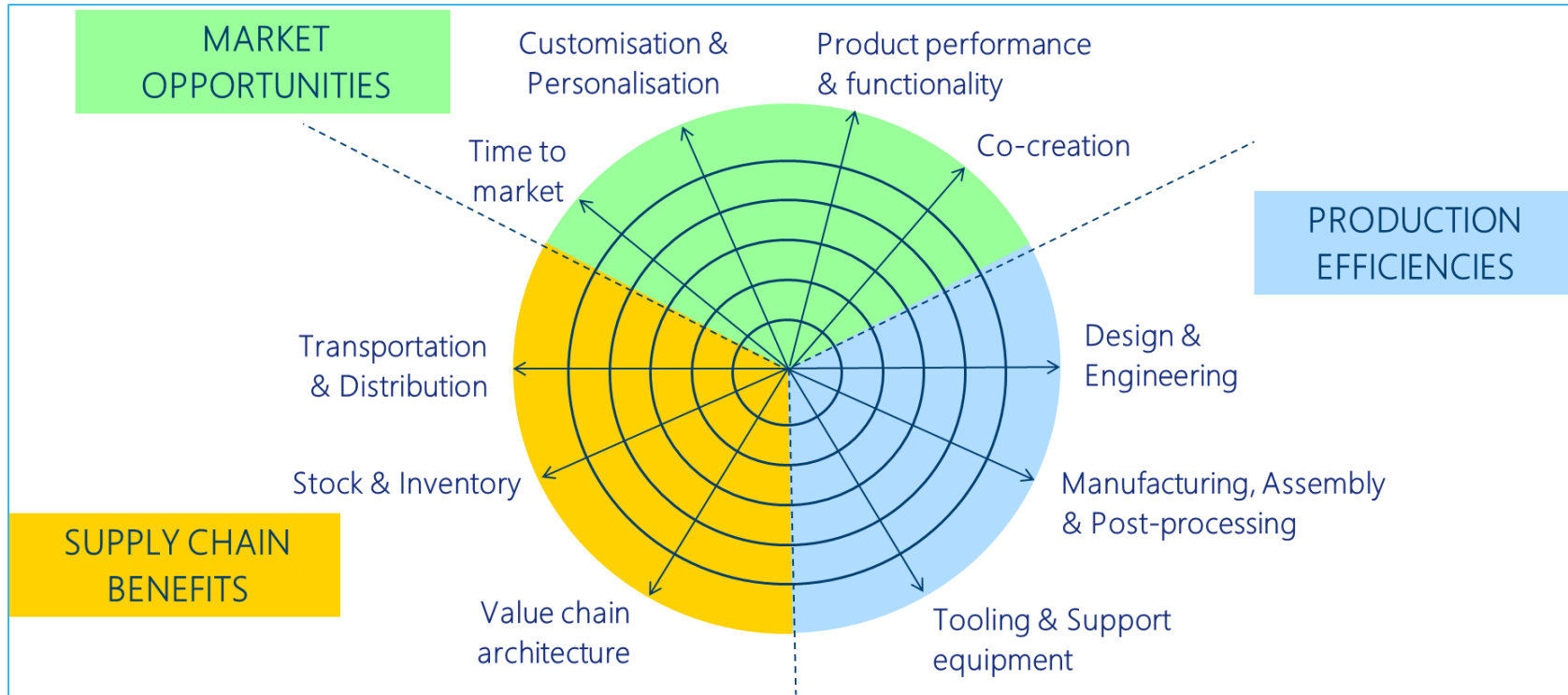
## 3D printing

- Because it is available → NO
- *Because it delivers results*

- **Cheaper**
  - To produce (less material, less labor)
  - To use (less energy, longevity)
  - To distribute (production close to location)
  - To store (fewer pieces on stock)
- **More sustainable**
  - Less waste after production
  - Less energy (production, transport, use)
  - Fewer parts to scrap
- **Better quality or functionality**
  - Functionally better design
  - Improved ease of use
  - Less maintenance or replacement

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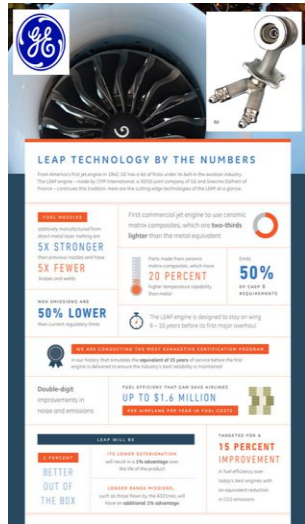
# Typical benefits of AM



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# 3D Printing business case: Examples (1)

## GE: Nozzle for Leap engine



### Series of parts

Fuel nozzle:

- 5\* stronger
- 5\* fewer parts
- 50% less emissions
- \$ 1,6 mln lower fuel cost/airplane

### Business

- 50+ customers in 20 countries
- 6000+ orders, \$ 78 billion
- 25% + market share
- 2500 + jobs

## BMW: Thumb protector

- 3D Printing used to reduce strain on employees' hands



- Lower number of working days lost due to illness

# Joint Industry Projects

## Developing standards for 3D printed (spare) parts in Oil, Gas & Maritime

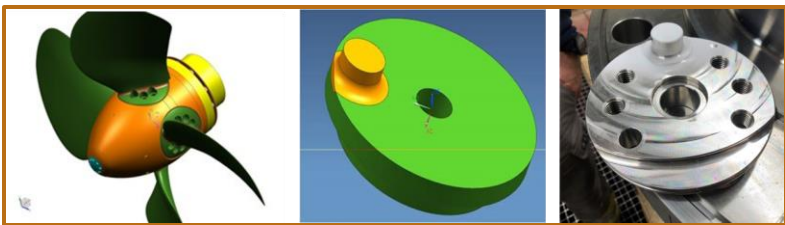


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# 3D Printing business case: Examples (2)

Kongsberg case – Crank pin disc: repair and remanufacturing

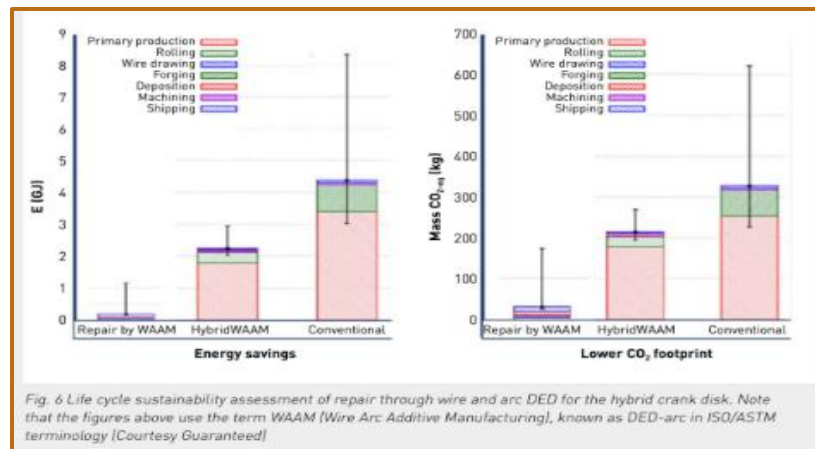


## Economic benefits

- Less material
- Reduced lead-times
- Less energy & fuel cost
- Lower distribution and Warehousing cost

**Savings**  
**20 – 70%**

## Sustainability benefits



- Hybrid DED: - 50% energy, - 33% CO<sub>2</sub>
- Repair DED: - 95% energy, - 90% CO<sub>2</sub>

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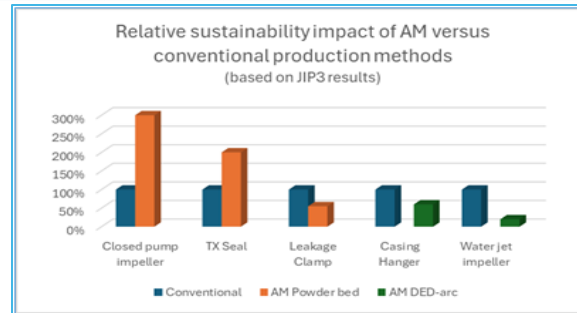
# AM = Sustainability? Not always!

Findings during JIP Phase III

- 'On demand/on location' is more easily realized with AM → AM likely to support production in countries with cleaner energy mix, close to the point of use to reduce logistic emissions.
- Powder-bed fusion for 'like-for-like' AM of casted parts, increases emissions during production → To be analyzed if the design (e.g. light-weighting) offers energy benefits during the use phase
- WAAM likely to reduce CO<sub>2</sub> emissions up to 40% vs. milling, because of less material use

Parameters	Material extraction	Material production		Production			Packaging	Storage	Transportation	Use	End-of-life
		New	Recycled	Pre	AM	Post					
Material Waste											
Energy use											
Emissions											
Water use											
Pollution											

Complete "Cradle-to-Grave" assessment of the sustainability impact of additive manufacturing versus conventional manufacturing of parts



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# Drivers for adoption of metal AM

## Adopters

### Main reasons to adopt

**Relative advantage**

**Organisational image**

**Pressure from competition**

**Supplier marketing activities**

## Non-adopters

### Main reasons not to adopt

**Complexity**

**Financing costs**

**Business case**

**Reluctance at business partners**

### *Visionary leaders*

with room to manoeuvre are willing to step in, convince partners/stakeholders with

- The economics and benefits in operations
- Real life examples presented by end-users

### *Cautious managers*

with investment guidelines and risk-assessments, can be convinced via:

- Real life examples including a business case
- Involving supply chain partners to share costs

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# 3D Printing

A valid technology to produce fully functional parts in many materials

## From Lab

- Prototype
- R&D, makerspace
- Manual
- Slow



## To Fab

- **Validated end part**
- **Industrial setting**
- **Automated**
- **Quick**

- 3D Printing: increased functionality, certified (spare) parts, cost effective tooling
- Not only plastics: Large size metal printing is possible, composites, alloys, ceramics, etc.
- 3D printing is a means, not a goal:
  - Determine the benefits you want to achieve
  - For companies of all sizes, in every supply chain role
  - Be your visionary self and create the future for your company



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# Any Questions?



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Practice Leader 3D Printing



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Find me as 'onno ponfoort' on



# The **VALUE** of **ADDITIVE** **MANUFACTURING** for Aerospace

Daniel Hoogstraate

Account Manager for The Netherlands



**materialise**  
innovators you can count on

# About..



28 offices in 19 countries



+ 195 printers



Founded 1990  
2013 Nasdaq listed



+ 6,000 parts produced per day



+ 2,400 Employees



+ 485 patents granted  
+ 185 pending



Medical applications  
AM-Software  
AM-Production Services



ISO 9001, 13485, 14001, 27001  
EN 9100, EASA 21.G  
Tisax, EcoVadis Bronze

**‘Which direction are we going?’**

**What’s in it for me?**

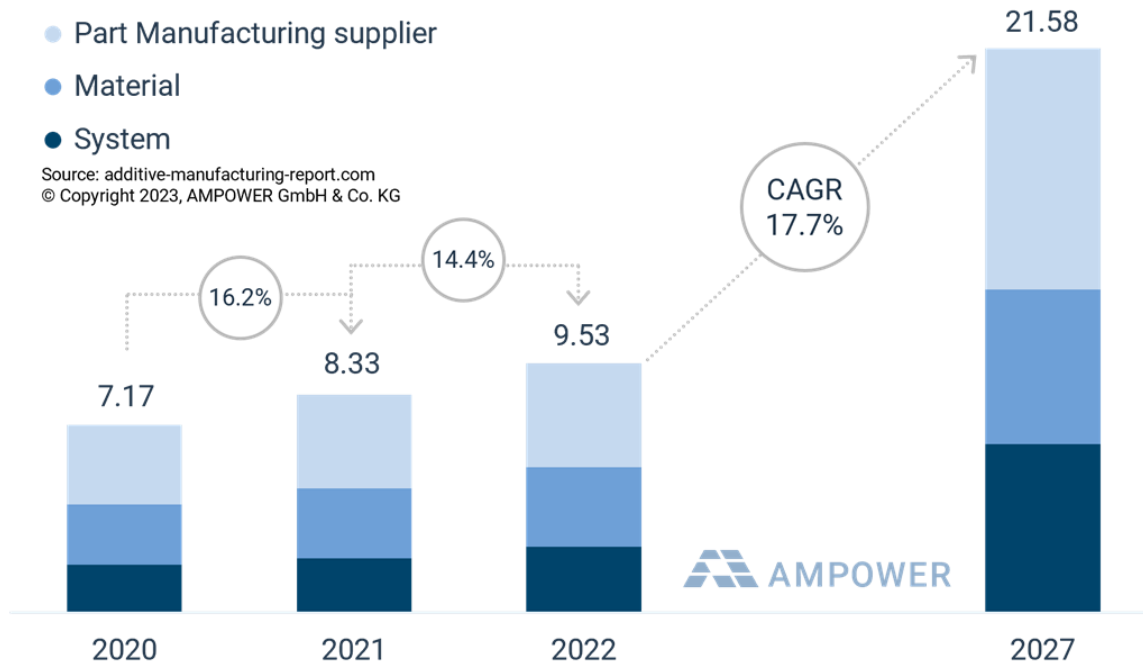


**materialise**  
innovators you can count on

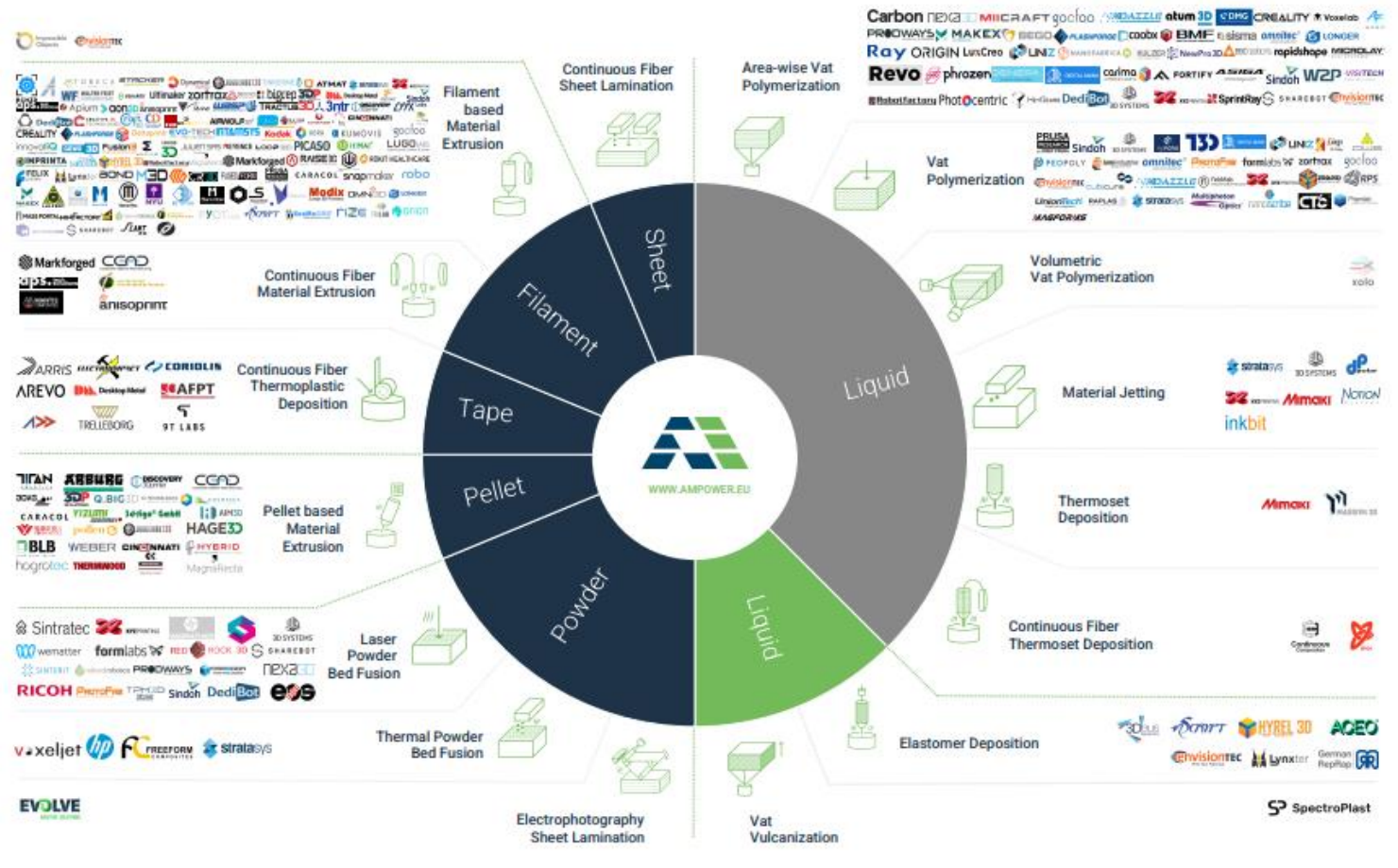
## Global metal and polymer Additive Manufacturing market 2020 to 2022 and supplier forecast 2027 [EUR billion]

- Part Manufacturing supplier
- Material
- System

Source: additive-manufacturing-report.com  
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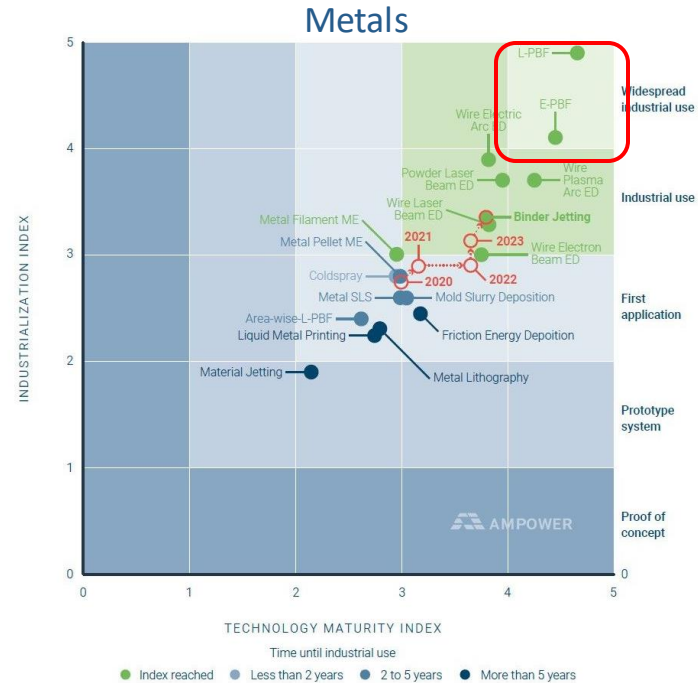
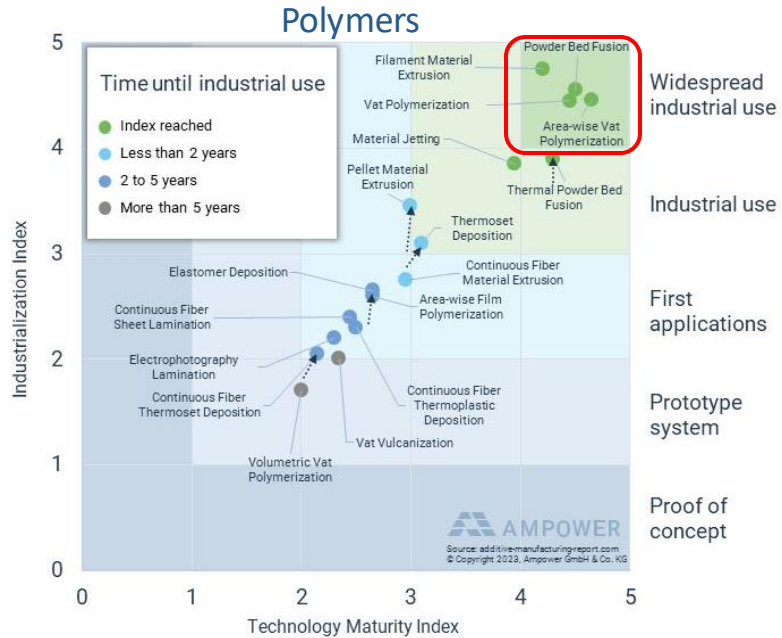






● Thermoset   ● Elastomer   ● Thermoplastic

# AMPOWER Maturity Index 2024



# Good and bad news about AM-adoption



**90%** of manufacturers are eager to adopt Additive Manufacturing as a manufacturing technology.

**80%** of manufacturers are stuck in Rapid Prototyping.





Knowledge	<b>45%</b>
Investments	<b>40%</b>
No or unclear business case	<b>34%</b>
Technical limitations; product quality	<b>23%</b>
Technical limitations; production speed	<b>18%</b>
Certification & Standardizations	<b>18%</b>
Internal resistance	<b>15%</b>
Technical limitations; materials	<b>18%</b>
Technical limitations; quantities	<b>18%</b>

Benelux survey by FLAM3D

# Pitfalls



Technique as starting point



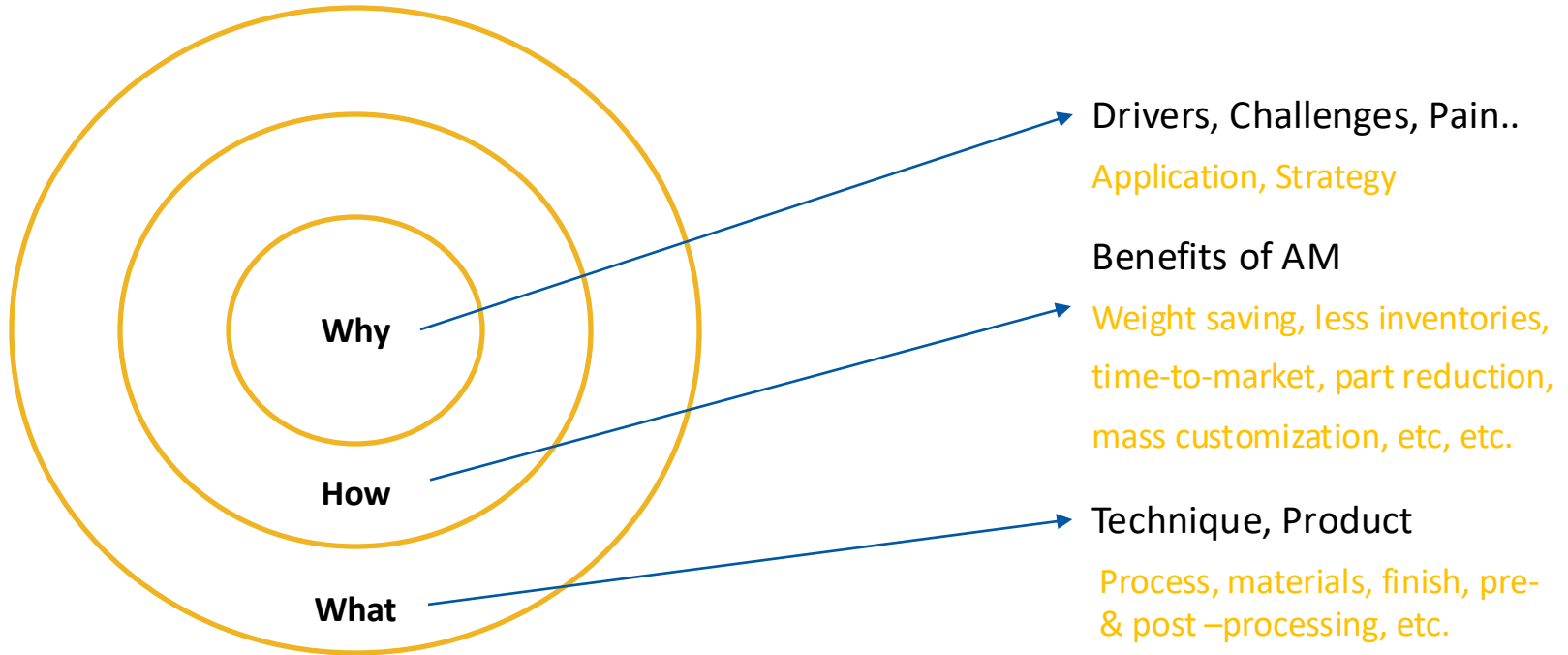
Price as first knock-out criterium



Underestimated complexity of AM



Low Management Involvement



*'Golden Circle by Simon Sinek ('Start with why')*



# Applications



Prototyping



MRO supplies



Cabin interiors



Tooling



Specials

  
**materialise**  
innovators you can count on



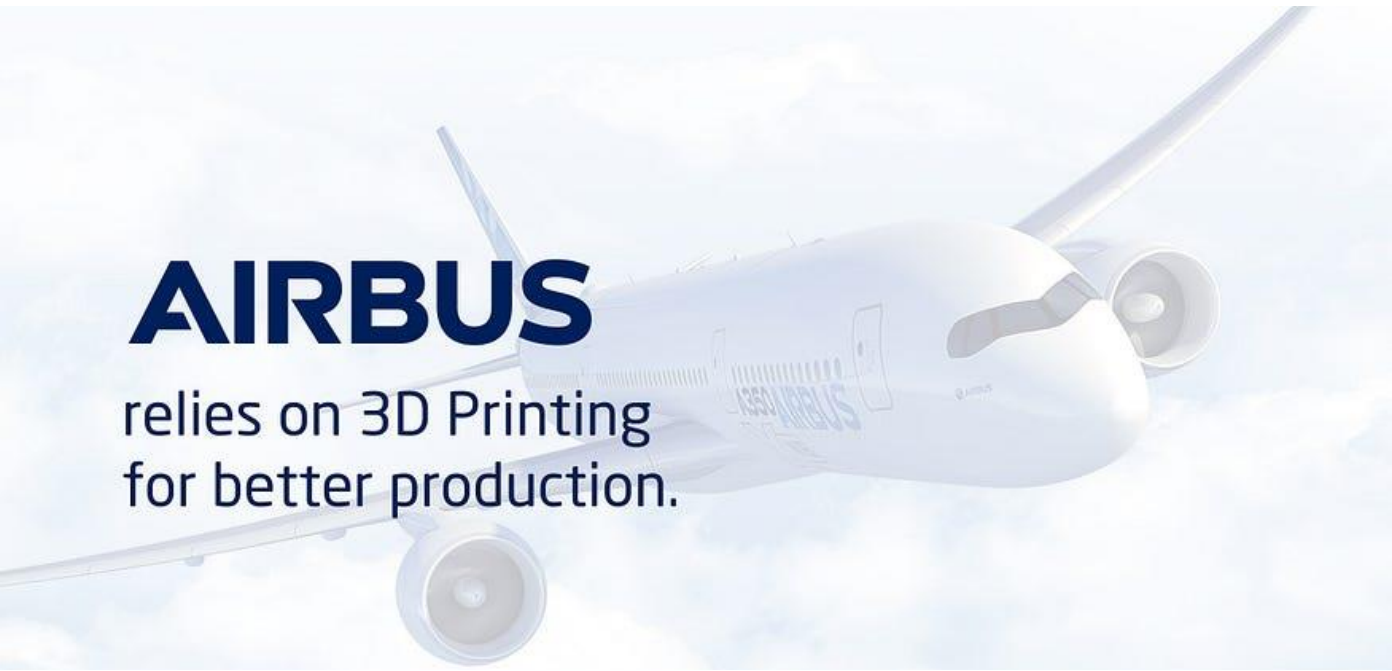
328 Support Services





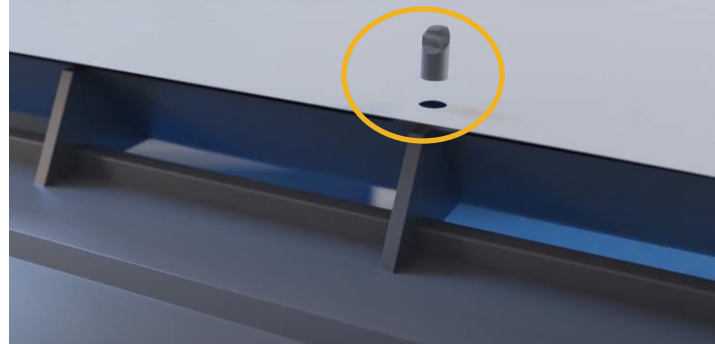
# AIRBUS

relies on 3D Printing  
for better production.





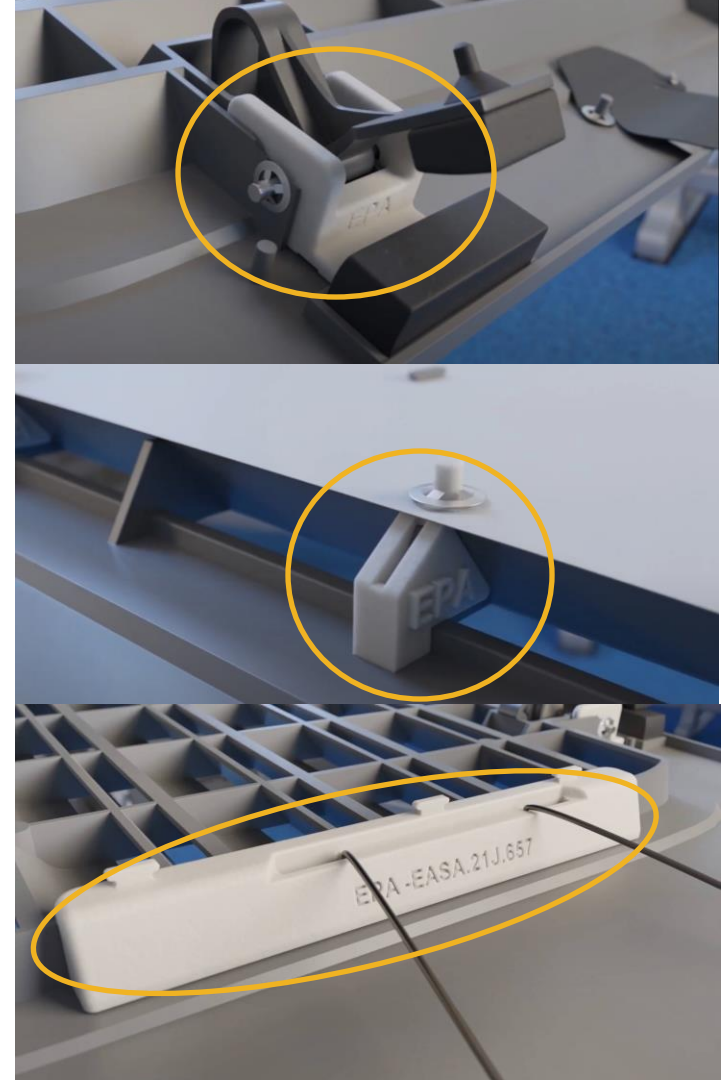
 Dado Panel Repair Kit - 3D Printed







- No replacement costs
- Stronger
- Minimizing AOG (Airplane On Ground)





### Soap Bottle holder

Quantity:  
**400 pcs**

Technique:  
**Laser Sintering**

Material:  
**PA 2241 FR**



### Curtain Slider

Quantity:  
**200 pcs**

Technique:  
**Laser Sintering**

Material:  
**PA 2241 FR**



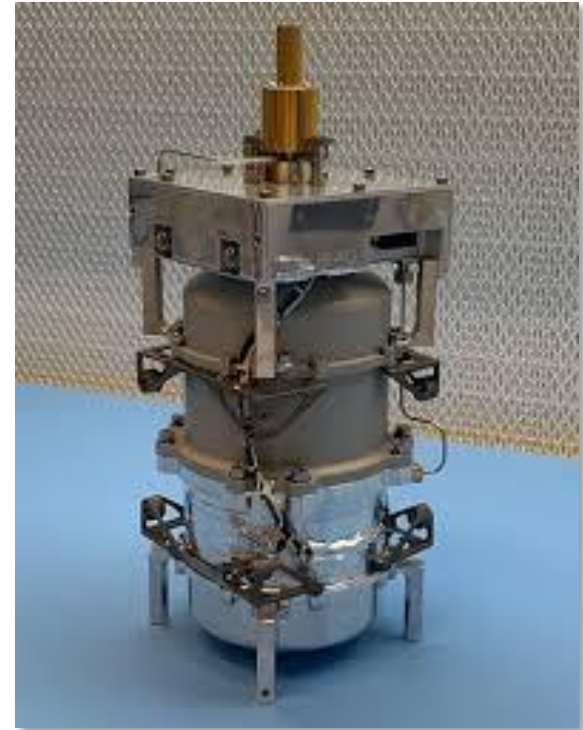
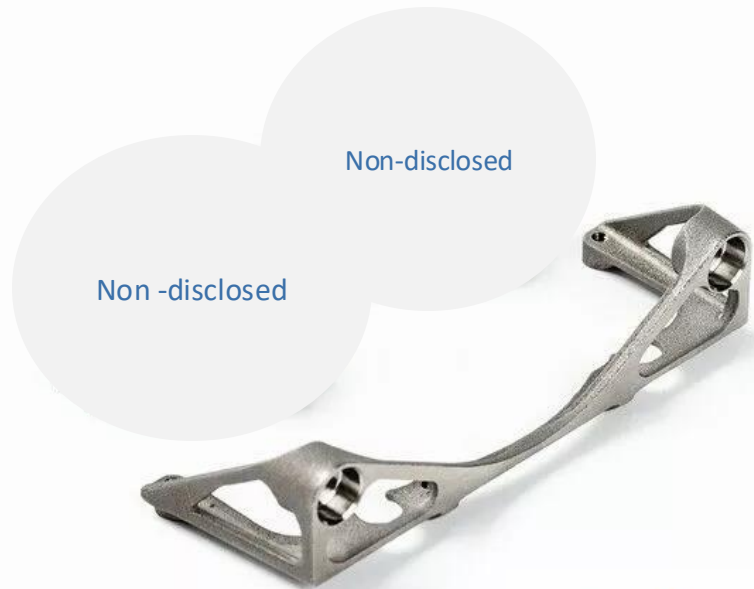


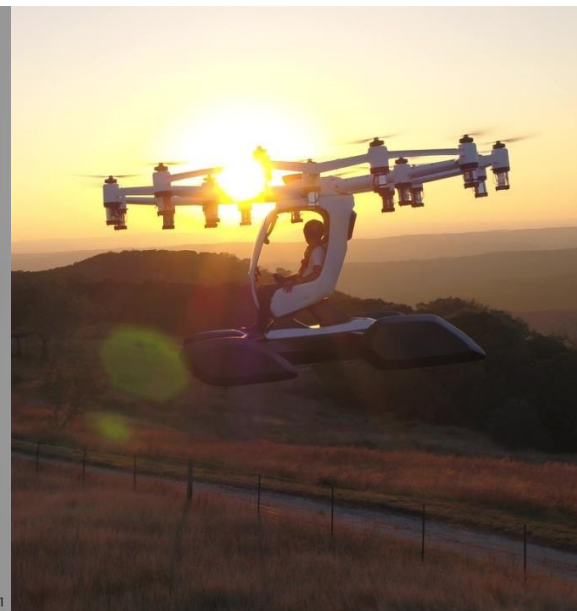
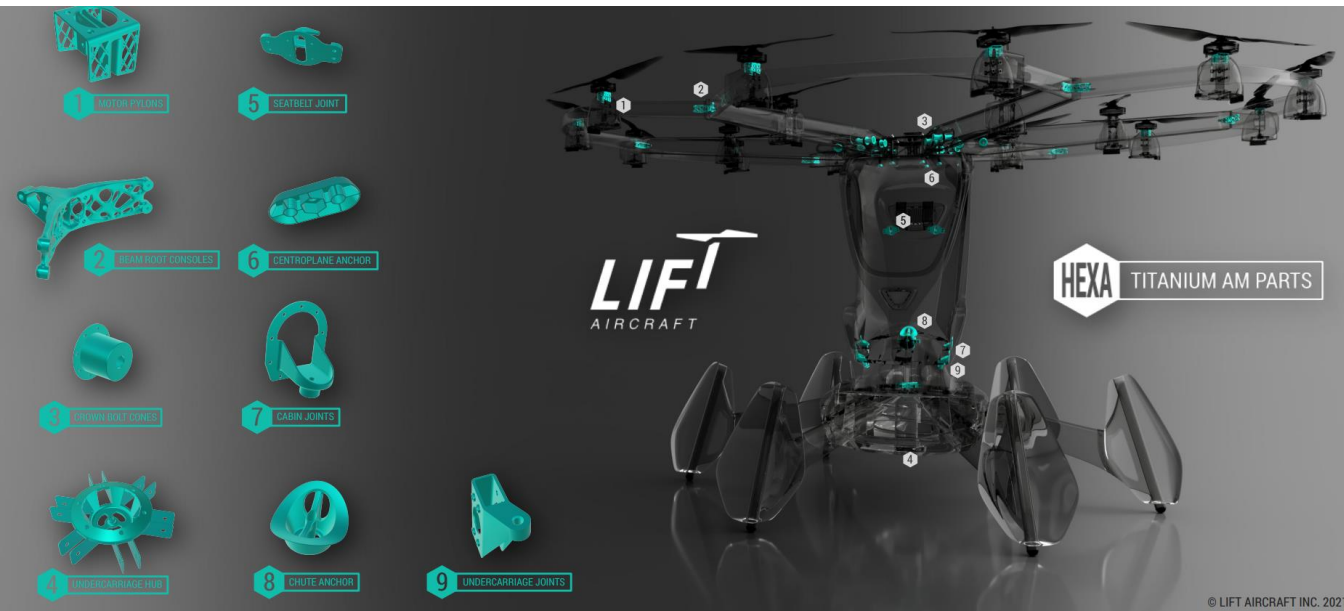
# ATMOS UAV



- ✓ Cable guides
- ✓ Brackets
- ✓ Housings
- ✓ End-plates
- ✓ ..

> 70 parts per vehicle

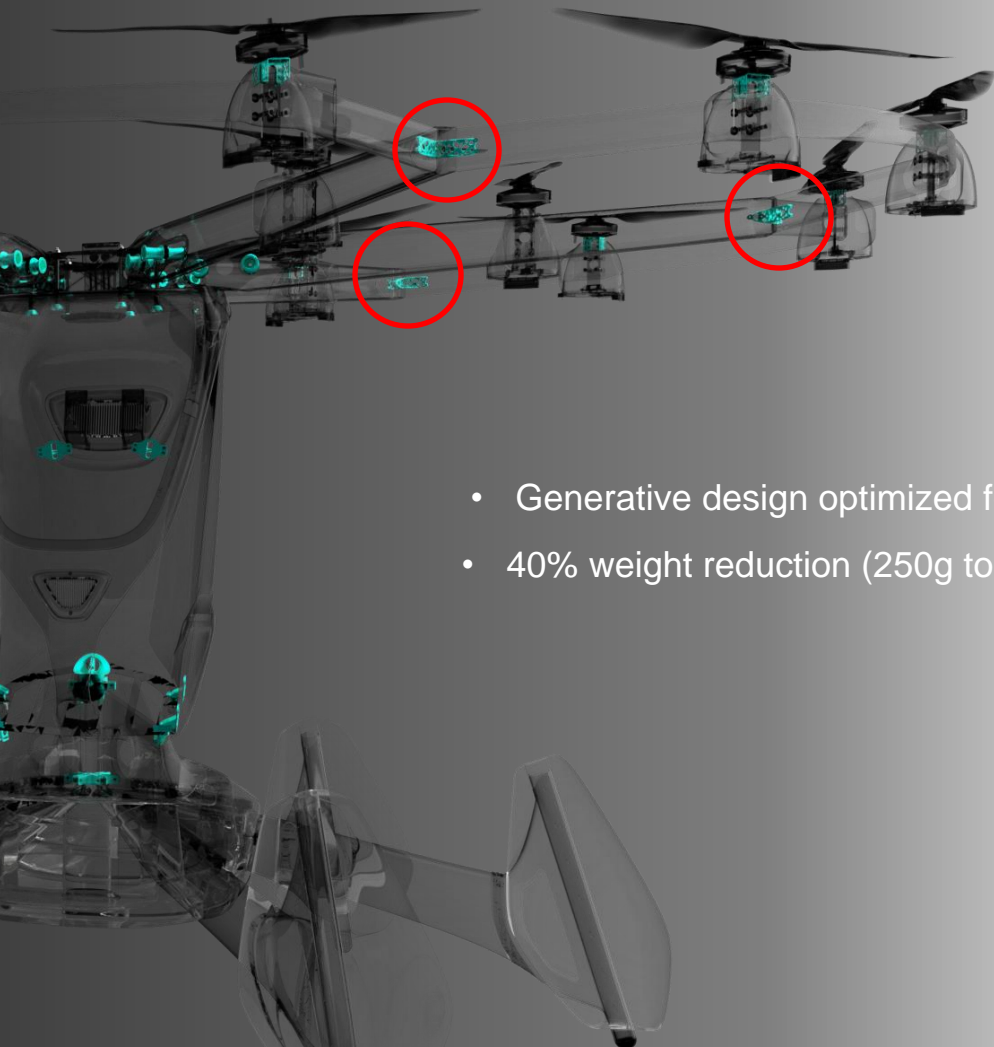




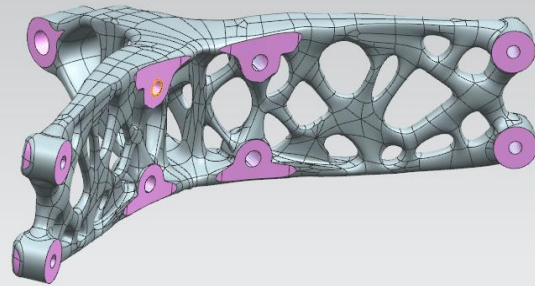
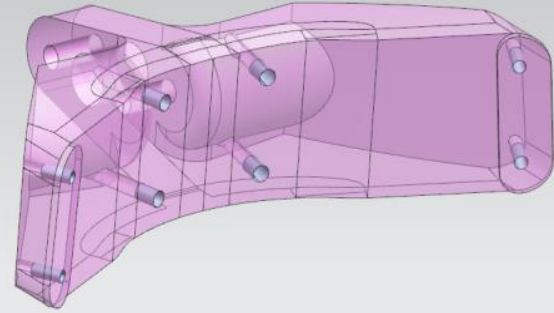
The first thing I started thinking about was how we can use new enabling technologies, new manufacturing technologies, to evolve designs really quickly. We got the Materialise team involved really early on for that reason.”

- Balazs Kerulo, Chief Engineer at LIFT.





- Generative design optimized for AM
- 40% weight reduction (250g to 152g)



## By using Additive Manufacturing:

- cc. 1.5M USD saving during development
- 10+ kgs of weight reduction per aircraft
- increased fly time through energy saving
- decreasing (months of) time on toolmaking
- maintaining equivalent level of safety!





Start with Why!

→ Application

→ Strategy



@materialisenv



/materialisenv



/company/materialise